



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1363010

Schedule Dates 08/28/12-09/03/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2635 Josh mandel Aug 28-Sept 3 (469967)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol,Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2635
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 08/27/12
Last Modified 08/27/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,681.25
Net Total \$15,193.75
Sales Tax

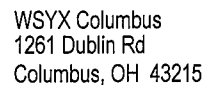
Columbus (WSYX)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2012 | 33 | \$17,875.00 |
| Grand Total: | 33 | \$17,875.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|----------|---------|
| 1.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 2 | :30 | 5:01A- 5:57A (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$125.00 | \$500.00 | Columbus (WSYX) | | 8/27/12 |
| 2.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 2 | :30 | 5:01A- 5:57A (EST) | 1 | X | | | | | | | 1 | \$125.00 | \$125.00 | Columbus (WSYX) | | 8/27/12 |
| 3.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 2 | :30 | 10:57A- 12P (EST) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | Columbus (WSYX) | | 8/27/12 |
| 4.0 | Normal Line / SPOT | 08/28/12-08/30/12 | 2 | :30 | 10:57A- 12P (EST) | | | 1 | | 1 | | | | 2 | \$500.00 | \$1,000.00 | Columbus (WSYX) | | 8/27/12 |
| 5.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 2 | :30 | 12P- 1P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$500.00 | \$2,000.00 | Columbus (WSYX) | | 8/27/12 |
| 6.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 2 | :30 | 12P- 1P (EST) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | Columbus (WSYX) | | 8/27/12 |
| 7.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 2 | :30 | 5P- 5:30P (EST) | 1 | X | | | | | | | 1 | \$700.00 | \$700.00 | Columbus (WSYX) | | 8/27/12 |
| 8.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 2 | :30 | 5P- 5:30P (EST) | | | 1 | | 1 | 1 | | | 3 | \$700.00 | \$2,100.00 | Columbus (WSYX) | | 8/27/12 |
| 9.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 2 | :30 | 5:30P- 6P (EST) | 1 | X | | | | | | | 1 | \$700.00 | \$700.00 | Columbus (WSYX) | | 8/27/12 |
| 10.0 | Normal Line / SPOT | 08/28/12-08/31/12 | 2 | :30 | 5:30P- 6P (EST) | | | 1 | 1 | 1 | 1 | | | 4 | \$700.00 | \$2,800.00 | Columbus (WSYX) | | 8/27/12 |
| 11.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 2 | :30 | 5:58P- 6:30P (EST) | 1 | | | | | | | X | 1 | \$700.00 | \$700.00 | Columbus (WSYX) | | 8/27/12 |
| 12.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 3 | :30 | 11:30P- 12:05A (EST) | 1 | | | | | | X | | 1 | \$550.00 | \$550.00 | Columbus (WSYX) | | 8/27/12 |
| 13.0 | Normal Line / SPOT | 09/03/12-09/03/12 | 3 | :30 | 11:01P- 11:35P (EST) | 1 | X | | | | | | | 1 | \$550.00 | \$550.00 | Columbus (WSYX) | | 8/27/12 |
| 14.0 | Normal Line / SPOT | 08/28/12-08/30/12 | 3 | :30 | 11:01P- 11:35P (EST) | | | 1 | 1 | 1 | | | | 3 | \$550.00 | \$1,650.00 | Columbus (WSYX) | | 8/27/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |



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[illegible]

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